

**Mission.** Offer our guests happy holidays in an atmosphere of comfort and joy, through a motivated human team committed to quality service, caring for the environment and the community, proud to belong to the Viva family.

**Vision.** To be the leading all-inclusive hotel chain, which provides its guests with a quality service with the best value/product ratio.

## Values.

Happiness
Quality of Services
Courtesy
Initiative
Respect

Quality politics. At Viva Resorts our commitment is to satisfy our clients, colleagues and shareholders, following standards and procedures that allow us, with an excellent attitude, to continuously improve the quality of our services and financial results, maintaining a social commitment to the communities. where we develop our activities.